

KNOVVA PRIVACY POLICY

Knovva Academy, Inc. (“Knovva,” “we,” “us” or “our(s)”) is committed to protecting your privacy. We have prepared this Privacy Policy to describe to you our practices regarding the Profile Data (as defined below) we collect from Knovva Members (“Member(s),” “you,” “your(s)”) on the Knovva website, mobile application(s) and other Knovva services (each individually or together, the “Site”).

By using our Site, you agree to the terms of this Privacy Policy and all other Knovva Policies governing the use of the Site and you expressly consent to the collection, use and disclosure of your information in accordance with this Privacy Policy. By using the Site you represent that you have read and understand this Privacy Policy and other Knovva Policies and agree to be bound by the terms therein.

Capitalized terms not defined in this Privacy Policy have the meanings given in our Terms of Service.

HEADINGS/TRANSLATIONS

The paragraph headings and Translations contained in this Privacy Policy are for convenience of reference only and shall not affect the meaning or interpretation hereof.

TYPES OF INFORMATION WE COLLECT

- Personal data which allows someone to identify or contact you, including, for example, your name, avatar, address, geolocation information, birthdate, telephone number, e-mail address, Facebook or Google contact data, as well as any other non-public information about you (each individually or together, the “Profile Data”) that is associated with or linked to your Account (as defined below) on the Site.
- Data that is not associated with or linked to your Profile Data (“Anonymous Data”). Anonymous Data does not, by itself, permit the identification of individual persons.
- Text, data, pictures or any other Content that you post on the Site.
- Your user name, password information, and associated Profile Data used to create a profile on the Site (collectively your “Account”).
- Information about your location depending on the permissions you have set on your device and/or your Knovva Account preferences.

- If you provide us feedback or contact us via e-mail, we will collect your name and e-mail address, as well as any other Content included in the e-mail, in order to send you a reply.
- When you participate in one of our surveys, contests and/or promotions we may collect additional Profile Data.
- When you post messages, comments or other Content on the Site, the information contained in your posting will be stored on our servers and other Members and Internet users will be able to see it.
- We may also collect additional Profile Data, such as at other points in the Site that state or otherwise indicate that Profile Data is being collected.

USE OF YOUR INFORMATION

Any of the information we collect from you may be used in the following ways:

- to facilitate the creation of and secure your Account on our network;
- identify you as a Member in our system;
- provide improved administration of the Site;
- provide the Knovva Site and services to you;
- allow you to share your Content with other Members;
- improve the quality of experience when you interact with the Site;
- send you a welcome e-mail to verify ownership of the e-mail address provided when your Account is created;
- send you administrative e-mail notifications, such as security or support and maintenance advisories;
- respond to your inquiries related to employment opportunities or other requests;
- to make telephone calls to you, from time to time, as a part of secondary fraud protection or to solicit your feedback; and
- to send newsletters, surveys, offers, and other promotional materials related to our Site and for other marketing purposes of Knovva.

USE OF ANONYMOUS DATA

Anonymous Data may be used to analyze request and usage patterns so that we may enhance our Site and to improve Site navigation. Knovva reserves the right to use Anonymous Data for any purpose and disclose Anonymous Data to third parties at its sole and absolute discretion.

COOKIES AND OTHER INFORMATION COLLECTED BY TECHNOLOGY

We use Cookies and Log Data information to gather information regarding the date and time of your visit and the information for which you searched and which you viewed.

“Cookies” are small pieces of information that a website sends to your computer’s hard drive or device while you are viewing a website. We may use both “Session Cookies” (which expire once you close your Web browser) and “Persistent Cookies” (which stay on your computer until you delete them) to provide you with a more personal and interactive experience on the Site. Persistent Cookies can be removed by following your Internet browser’s help file directions.

To make our Site more useful to you, our servers (which may be hosted by a third party service provider) collect “Log Data.” Log Data may include information such as your computer’s Internet Protocol (“IP”) address, browser type, browser version, the pages of our Site that you visit, the time and date of your visit, the time spent on those pages and other statistics.

When you access the Site by or through a mobile device, we may collect certain information automatically, including, but not limited to, the type of mobile device you use, your mobile device’s unique device ID, the IP address of your mobile device, your mobile operating system, the type of mobile Internet browser you use, your location information and other statistics.

YOUR CHOICES REGARDING YOUR INFORMATION

We offer you choices regarding the collection, use, and sharing of your Profile Data. Except as required for Knovva to facilitate transactions between Members, you have the freedom to choose what Profile Data that we collect and store and how we use it. As such, you may choose to provide us with as much or as little Profile Data as you wish and to prevent us from sharing any of your identifiable Profile Data with third parties. However, Knovva must be permitted, at a minimum, to collect and store your email address.

We will periodically send you free newsletters and e-mails that directly promote the use of the. When you receive newsletters or promotional communications from us, you may indicate a preference to stop receiving further communications from us and you will have the opportunity to “opt-out” by following the unsubscribe instructions provided in the e-mail you receive or by contacting us directly. Despite your indicated e-mail preferences, we may send you service related communications.

MEMBERS OUTSIDE OF THE UNITED STATES

Your Profile Data (as defined below) may be processed in the country in which it was collected and in other countries, including the United States, where laws regarding processing of such data may be less stringent than the laws in your country.

YOUR INFORMATION IS AVAILABLE TO MEMBERS AND INTERNET USERS

By using our Site, including but not limited to posting Content and Profile Data, you acknowledge that Knovva is a community in which Members freely publish and share such Profile Data and Content. You further acknowledge that Knovva does not shield such Profile Data and Content information from access by other Knovva Members and Internet users.

DISCLOSURE OF YOUR INFORMATION

We do not sell, trade, or otherwise transfer your Profile Data to advertising networks. However, Anonymous Data and/or Profile Data may be provided to other parties for marketing, advertising, or other uses.

AFFILIATES AND ACQUISITIONS: We may share some or all of your Profile Data with any parent company, subsidiaries, joint ventures, or other companies under a common control (“Affiliates”), in which case we will require our Affiliates to honor this Privacy Policy. If another company acquires the Knovva business or our assets, that company will possess the Profile Data collected by us and will assume the rights and obligations regarding your Profile Data as described in this Privacy Policy.

THIRD PARTY PROVIDERS: Occasionally, at our discretion, we may provide access to, links to or information about third party products or services via our Site. In addition, we may use third party services such as Google Analytics that collect, monitor and analyze this type of information in order to increase our Service’s functionality. These third party sites have separate and independent policies. We therefore have no responsibility or liability for the content and activities of these linked sites. Nonetheless, we seek to protect the integrity of our Site and welcome any feedback about these sites.

Knovva may share your Profile Data with third party providers to:

- provide you with the services that we offer you through the Site;

- to conduct quality assurance testing;
- to facilitate creation of Accounts;
- to provide technical support; and/or
- to provide other services to Knovva.

These third party service providers are required not to use your Profile Data other than to provide the services requested by Knovva. If you engage in a transaction with another Member via the Knovva Site, we may transfer your Profile Data information to that Member.

LAW ENFORCEMENT: Knovva may disclose Profile Data if it believes in good faith that such disclosure is necessary:

- in connection with any legal investigation;
- to comply with relevant laws or to respond to subpoenas or warrants served on Knovva;
- to protect or defend our company, personnel, system, rights or property or that of Members of our Site, and/or to investigate or assist in preventing any violation or potential violation of the law, this Privacy Policy, our Terms of Service, or any other Knovva Policies.

SECURITY OF YOUR INFORMATION

Knovva is committed to protecting the security of your Profile Data. We use a variety of industry-standard security technologies and procedures to help protect your Profile Data from unauthorized access, use, or disclosure. We also require you to enter a password to access your Account information. Please do not disclose your Account password to unauthorized people. No method of transmission over the Internet, or method of electronic storage, is 100% secure. Therefore, while we use reasonable efforts to protect your Profile Data, we cannot guarantee its absolute security.

CHILDREN'S PRIVACY

Only persons age 18 or older have permission to access our Service. Furthermore, our Site does not address anyone under the age of 13 (a "Child" or "Children").

We do not knowingly collect personally identifiable information from Children. If you are a parent or guardian and you learn that your Child or Children have provided us with Personal Information, please contact us. While we are not under any obligation to actively monitor our

site for such information, if we become aware that we have collected Personal Information from a Child or Children under age 13 without verification of parental consent, we will do our best to remove that information from our servers in a timely manner.

CHANGES TO YOUR INFORMATION

You may change or delete any of your Profile Data in your Account at any time by using the “Profile Edit” button on your account homepage. If you wish to delete your profile completely you may do so by contacting Knovva and requesting that your profile be deleted. However, please note that we may be required to keep this information and not delete it (or to keep this information for a certain time, in which case we will comply with your deletion request only after we have fulfilled such requirements) in order to comply with the law, enforce the Site policies, or protect our or others rights, property, or safety. When we delete any information, it will be deleted from the active database, but may remain in our archives. We may retain your information for fraud prevention or similar purposes.

CHANGES TO THIS PRIVACY POLICY

Knovva reserves the right to make changes to this Privacy Policy without prior notice to you. If we make any material changes in the way we use your information, we will post those changes on this page. Any changes to this Privacy Policy will be effective immediately for all Members upon posting on this page and it is your responsibility to monitor this page for changes to our Privacy Policy. It is important to note that any changes to this Privacy Policy may affect our use of Profile Data that you have provided to us prior to any such changes. If you do not wish to permit changes in our use of your Profile Data, you must notify us that you wish to deactivate your Account. Continued use of our Site, following the posting such changes on this page, shall indicate your acknowledgement of such changes and agreement to be bound by the terms and conditions of such changes.

ONLINE PRIVACY POLICY ONLY

This Privacy Policy applies only to information collected through the Site, not to information that is collected offline.

CONTACT INFORMATION

If you have any questions about this Privacy Policy, please contact Knovva, Inc. here or at:

Attention: Legal Team

Knovva Academy, Inc.
451 D St., Suite 710
Boston, MA 02110 – USA